

# PRESS KIT

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WINTER 2023



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A 5\* concept unique  
in the Alps



## CHAPTER 1

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Arc 1950 le Village, the most recent of the Haute-Tarentaise resorts, is a jewel nestled in the heart of the mountains. The Village delights ever more French and international visitors, every season, with its 5\* ski-in-ski-out residences, high-quality services, car-free streets, lovely boutiques, diverse restaurants and exceptional entertainments. Truly a new lifestyle in winter sports.

When the Village opened in 2003, its unique concept shone brightly in the Alpine resort landscape, snow-sure and spectacular at 1950 metres.

Today, that concept remains the resort's most treasured asset, thanks to the people who love this exceptional place. They extend a warm welcome and offer a wealth of services to their visitors. They are, of course, the ambassadors of the Village: owners from around the world, retailers and businesses, and the tourist residence hosts Pierre & Vacances Premium, maeva Home and the private rental owners.

So welcome to our Village, where you enjoy a unique experience every day; the 1950 experience.

Nathalie Guidon

General Manager - Resort Club Arc 1950

### *#1950Experience*

#### **Cimalpes sets up shop in le Village**

The Cimalpes estate agency arrives in Arc 1950. The Cimalpes Group has been a reference in the exceptional destinations of the Alpine property market for more than 20 years. Now, Cimalpes brings the benefit of its expertise to owners and holidaymakers, proposing sales and rentals of the magnificent le Village apartments.

### *#1950Experience*

#### **Award of the TripAdvisor Traveller's Choice**

Pierre & Vacances Premium have been awarded the TripAdvisor's Traveller's Choice 2022, which recognises the 10% best hotels and tourist residences worldwide registered with the platform.

### **The 1950 Experience**

At Arc 1950, we offer you Village streets that transform into ski slopes, Savoy charm, spacious and quality accommodation, and exceptional services. Skiing through the Village, your eyes are irresistibly drawn to the views of Mont-Blanc, Aiguille Rouge and the Tarentaise mountains, completely undisturbed by vehicles. The resort is built over a underground car park designed to facilitate your arrival in the resort, with easy parking and direct access to your apartment. A delight for all ages, Arcs 1950 le Village is an attractive, practical and welcoming resort.

Our choice to provide high quality services, striving constantly to improve every detail of the 1950 Experience and the warmth of our welcome,

has borne fruit with the award of the TripAdvisor Traveller's Choice 2022. But also with the "Clef Verte" label, a symbol of eco-responsible tourism that recognises the Village's commitment to sustainable development based on seven criteria: raising client awareness, management of water, waste and energy, responsible purchasing, environmental improvements and an environmental policy.

Everything is nearby in the Village, on foot or skis. Magnificent shops, unique events, unforgettable activities and elegant restaurants satisfy every whim, from the simplest to the most exceptional.

Each residence has swimming pools, Jacuzzis and fitness

rooms, to ensure a pleasant après-ski. Further relaxation is available at the Spa Deep Nature Arc 1950, offering all anyone could need to replenish their reserves. There are themed caverns, counter-current swimming, hammam, jacuzzi, nail bar and massage cabins facing Mont Blanc. Clearly, here, wellness is a way of life.

At Arc 1950 le Village you have, with Arc1950booking.com and the Village accommodation hosts, the freedom to choose the length of your visit, and your arrival and departure dates. Above all, though, you have the chance to enjoy the unique, serene atmosphere of this delightful resort, to which people love to return. From 10 December 2022 to 29 April 2023.

### *#1950Experience*

#### **Improved, faster reception**

This winter, the new Pierre & Vacances initiatives make it even easier for you hosts. Online check-in and a digital welcome book mean holidaymakers can reach the comfort of their apartment even faster once they arrive.

#### **«Café Joyeux» from Pierre & Vacances**

Pierre & Vacances provides its clients with gourmet coffee roasted in France under the brand name «Café Joyeux», the first French brand of speciality coffee in beans, capsules or ground coffee that contributes to the professional inclusion of people with mental and cognitive disabilities.

#### **Maeva Home throws a new concierge service**

For owners renting out their own apartments, maeva Home proposes visitor reception, an arrival housekeeping kit, management of bed linen and towels and end-of-stay cleaning.

#### **Fibre optics arrive in the Village**

As part of the Conseil Général de la Savoie's fibre optics policy, Arc 1950 and Savoie Connectée have agreed to the installation and management of high-debit fibre optic cables. Soon, all of le Village's 9 co-ownerships will be equipped.

A ski area but also...  
an entertainment area



## CHAPTER 2

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**Paradiski, a ski domain to suit everyone, open from December 10<sup>th</sup> 2022 to April 29<sup>th</sup> 2023**

Arc 1950 le Village is, without a doubt, the most beautiful and exclusive gateway into the Paradiski domain, the second largest ski area in the world, with 425 km of slopes.

Les Arcs, Peisey-Vallandry and La Plagne grouped together to form Paradiski. A union of quantity and quality, guests at Arc 1950 can enjoy the very best in snow sports. Not only, renowned for its beautiful scenery, Paradiski is sure to enjoy snow all season: it's what we call the snow guarantee!

Stamina is a necessity, if you want to explore all 425 km of the ski area; from glaciers to forest,

from 3,266m to 1,200m altitude. And to satisfy everyone's desires: slopes for all levels, two boarder crosses, a Nordic site, a snowpark, entertainment zones...

**Fun and contemplation**

Day and night, the domain does its utmost to marvel its visitors! An amazing variety of activities offers a wealth of enjoyable possibilities, including a chance for skiers and non-skiers to come together for a toboggan challenge, a tandem zip-wire, or to contemplate the view and frame a memorable photograph on the Aiguille Rouge Panoramic footbridge, the highest summit of the Arcs.

*#1950Experience*

**The sensational zip-wire**

The Aiguille Rouge zip-wire was inaugurated only last winter, and is already an activity you cannot afford to miss! Experience the elation of a dizzying 1.8km descent at an average speed of 130km/h, solo or tandem, seated or reclining.

**The Fresques Lumineuses**

When you're looking for something a little different, the Fresques Lumineuses offer a unique chance to wander through a light and sound show, losing yourself in the rhythm of the seasons.

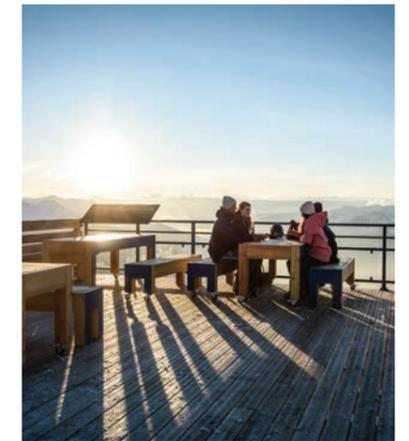
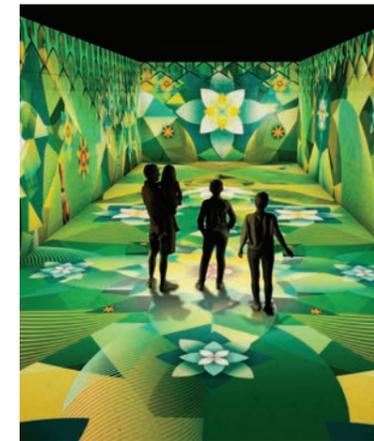
**A package of Passes to explore the ski area**

The Pass Classique, and also the multi-activity Pass Essentiel and Premium, as well as the Pass Pieton+, offer you a multitude of experiences to create unforgettable memories, in the domain and resort. To enjoy it even more, don't waste time! The fast lift lines, Aiguille Rouge line-jump and the free half-day additional skiing, are just the cherry on the cake. For those who have always dreamed of being first on the slopes, don't miss First Track!

The Pass Pieton+ is a unique opportunity for non-skiers and pedestrians from the same group to meet up, at any time of day, to enjoy the great deals included with this Pass.

**Ski schools for all desires**

To get you going, ESF and Evolution 2 offer lessons suitable for every level and every age. Whether it's ski, snowboard, off-piste, freeride, back country or ski touring lessons during the day or at night.



*#1950Experience*

**Places to enjoy the ski area**

- The Panorama de Carreley, the best spot for an Instagram shoot.
- The Belvédère de Comborcière for a relaxing and contemplative break.
- The Mountain Animals Museum to explore the Arc's Alpine fauna.
- 5 Yuge photo spots, for taking souvenirs while keeping your hands warm.
- The Aiguille Rouge footbridge with its 360° panorama on the Alps.
- The "Les Arcs Film Festival" cabin and the Transarc "Love Cabin" for a meeting at the summit.
- The 2 slopes fashioned (the Piste des Cabanes, the Forêt des Pitchouns) to mix learning with laughter.
- The Piste aux Etoiles at the heart of Arc 1950, in the tracks of the great names in cinema.
- The 2 toboggan slopes (Luge 1800 – Luge 2000) for a different kind of thrill.

A lively Village  
every day



## CHAPTER 3

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A stay at Arc 1950 le Village is an invitation to discover the resort from the perspective of winter highlights. Each week has its own theme: sport-focused in Freeride Week and for the Matra Snowcross, fairytale over the Christmas holidays, or cultural during the Les Arcs Film Festival... There is something for all tastes and all desires. Daily entertainment is part of the atmosphere and unique character of this delightful Village. Whether with friends, as a couple, or family and children, just step beyond the maintained calm of your apartment and catch the excitement of the day's events.

### Les Arcs Film Festival, 14 years' fidelity

For 14 years, Arc 1950 has hosted the Les Arcs Film Festival and its world-famous celebrities. This season, the festival's focus will again be the Alps, following a programme of long and short films, and special guests. New this year, an "Oscar on skis" programme, highlighting a selection of films competing in the Oscars for "Best Foreign Film". Finally, the Village dedicated the "Slope of Fame/Piste des Étoiles", which follows the streets of the resort, to the stars who have joined us for this exceptional event over the past few years.

From December 10<sup>th</sup> to 16<sup>th</sup> 2022

### The Village Christmas

Transformed into a Christmas Village for two weeks, the Village enjoys a host of entertainments including meet the reindeer, ice sculpture and roving musical performances. On 25th December, a Christmas holiday special: an illuminated, fairytale parade through the Village precedes the arrival of Santa Claus over the rooftops. This extraordinary day culminates in a fireworks display and a chance for photos with Santa Claus.

From December 17<sup>th</sup> to 30<sup>th</sup> 2022



### Happy New Year 2023

Put on your Moon Boots and mittens, on 31 December meet at the open-air dance floor on the Clocktower place. A DJ and live music help you celebrate the turning of the New Year, beneath a glittering display of fireworks. Saturday December 31<sup>st</sup> 2022

### #1950Experience

#### #1950AIRSHOW

The Made in Arc 1950 event of the winter! The Les Barrebus association, together with the Village ski and snowboard instructors, are stars of their own show during the February school holidays. On the agenda, a big air with breath-taking jumps.

Wednesday 15<sup>th</sup> February 2023



### Winter highlights

- 10 to 16 December - Les Arcs Film Festival
- 17 to 23 December - The Christmas Village
- 24 to 30 December - Christmas Magic
- 31 December to 6 January - New Year 2023
- 7 to 13 January - Snowball Cup
- 14 to 20 January - Freeride Week
- 21 January to 27 January - Nordic Spirit
- 28 January to 3 February - Sculpture Week
- 4 to 10 February - Matra Snowcross
- 11 to 17 February - #ARC1950 AIRSHOW

### Freeride week

Once again, the Village welcomes the world's best freeriders for the Freeride World Qualifier, organised by Evolution 2, from 14 to 20 January. On this occasion, guests at Arc 1950 le Village can explore 3 unusual stages: a Junior 3\*, a Qualifier 2\* and a Qualifier 4\*. The best freeriders of this final stage of the French Freeride Series will gain access to the Freeride World Tour.

From January 14<sup>th</sup> to 20<sup>th</sup> 2023

### Matra Snowcross

The Matra Snowcross E-Fat-bike race returns to Arc 1950. Captivated by the unique setting, the organisers are setting the only nocturnal stage of the tour in the Village, over a snowy, urban course.

February Monday 6<sup>th</sup> and Tuesday 7<sup>th</sup> 2023



### #1950Experience

#### European Gay Ski Week

Pure Organisation has again chosen Arc 1950 to organise the only LGBTQ+ winter sports festival for a global audience: European Gay Ski Week. Le Village will play host to visitors from around the world during the week. The special setting of le Village unites all the conditions required for an incredible week of Pride Week skiing!

From 18<sup>th</sup> to 24<sup>th</sup> March 2023

- 18 to 24 February - Carnival Party
- 25 February to 3 March - The Guardians of Paradiski
- 4 to 10 March - Nature Games
- 11 to 17 March - Saint Patrick
- 18 to 24 March - Pride Week & Star Trail
- 25 to 31 March - Arc on Stage
- 1 to 7 April - Spring Week
- 8 to 14 April - Easter Treasures
- 15 to 21 April - The Little Chefs
- 22 to 28 April - Closing Week

At the summit  
of wellness



## CHAPTER 4

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To complement the intensity of winter sports, the Village is designed as a leisure and relaxation hub. So whether you enjoy giving your all on the slopes or ambling through the illuminated streets of the resort, what better chance to achieve harmony of body and soul than a holiday in Arc 1950 le Village? Each of the resort's eight residences has top wellness and fitness facilities, while the Deep Nature Spa Arc 1950 welcomes you every day.

### **SPA with a view of the Alpine giant "Mont Blanc"**

A name to evoke dreams. Arc 1950's Deep Nature Spa pays tribute to its environment with a pure and striking raw stone décor. In a setting worthy of Mont Blanc, a unique and grandiose mineral spa world. 1,000 m<sup>2</sup> of leisure pools, themed caverns, hammam, sauna, multi-sensory showers, Norwegian shower, foot-baths, relaxation room, face and body treatments for adults and children, massages and more.

### **Be revitalised in your residence**

Arc 1950 le Village is designed to offer a sophisticated mountain experience. In this spirit, all the residences are equipped with free access infrastructures to relax: indoor and outdoor swimming pools, jacuzzis and hammams. To keep in shape, take advantage of the fitness rooms in each residence, with fun and intuitive modules at your disposal.



## *#1950Experience*

### **Deep Nature Skin Care cosmetics**

Skin Care helps everyone create their own natural, professional skincare at home! Available at the Deep Nature Spa, this range of make-your-own cosmetics includes remineralising, exfoliating or warming, face masks with clay, charcoal or Iroise seaweed.

### **Saturday I bubble!**

With the offer\* «Saturday I bubble», Deep Nature Spa allows you to live every Saturday in a bubble of well-being at the very low price of 30€ for a 2-hour entry to the spa!



Children's paradise



## CHAPTER 5

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There is an age at which each moment can be a burst of unrestrained surprise or joy. At Arc 1950 le Village, that can be at any age, for anyone. Services, as well as activities, are important to the whole family's enjoyment of their holiday. There is always something exciting for children to do before the admiring gaze of their parents.

Children are in their element, from the ski slopes to the toboggan runs, all day; undisturbed by vehicles, with daily entertainments, play spaces and activities right in the Village. A sure recipe for sweet dreams.

Family holidays are, of course, about sharing time together, but they are also about experiencing freedom and trying new things. So, at Arc 1950 le Village, we're ready for you: ski lessons for everyone, Yeti Camp activities and even a freedom passport for teens!

**"Ski-in-Ski-Out" shopping for kids too!**

Children will have fond memories of going to Les Petits Troubadours, where they can find everything they desire : ski and snow clothes and accessories, games, toys, cuddly toys, toboggans and souvenirs. A magical place, beautifully decorated for the young.

**The Cariboo's Club becomes YETI CAMP**

The Village has a lovely children's house. A 300m<sup>2</sup> dedicated space to help families organise and enjoy their holiday. Perfectly situated in the heart of the resort, Yeti Camp welcomes children from ages 3 to 11 for ski and snowboard lessons, outdoor activities, indoor activities (like craft workshops), plus lunch and supervision between 12 p.m. and 2 p.m.



*#1950Experience*

**Skiing in style like mum and dad**

At the Village, the appeal of the snow and the slopes doesn't wait. For this reason, ski and snowboard lessons are organised by Evolution 2 with a limited number of students: 8 to 9 people maximum per lesson. For beginners and children, the number is even more limited: 6 people maximum per course to guarantee a qualitative environment for the discovery of this sport and its environment; and the 3 to 6 years old are supervised by 2 professionals. To continue to progress, a wide range of courses and private lessons are available to offer the maximum choice to the holidaymakers, whatever the activity chosen or its intensity.



Ski-in-ski-out  
shopping



## CHAPTER 6

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### Enjoy life at 1950m

What could be better than a good day's shopping, with a view of Mont Blanc? Arc 1950 le Village, is "the place to be" for treating yourself in Les Arcs. Everything is just a stone's throw from your residence. The streets are transformed into ski slopes, prettily illuminated and snaking through the coloured façades of the residences. Twenty or so boutiques, and as many bars and restaurants, allows the Village retailers to meet every type of need, whether you are looking for sports gear, gifts or local products. You can shop without taking off your skis in Paradiski: a unique experience!

### Shopping at your ski-tips

Shopping on the unique "Piste des Étoiles/Slope of Fame" is unusual enough, but our retailers offer a warm welcome to their boutiques. Prestigious brands and unique items mean you sparkle on and off the slopes. Choose from technical ski clothing, sophisticated apparel and holiday souvenirs, there's always something to catch your eye with Bogner, Napapijri, Sportalm, Toni Sailer, Castelbajac, Rossignol, Arc'Teryx, The North Face, Descente and other top brands.



### World food

The diversity of our restaurants take you around the world without even leaving the Village with home-made products, Italian and Savoyard specialities, steak houses Italian, Savoyard, steak houses, fine dining and even seafood! We can only wish you, in advance, a "bon appétit"!

### Fast food? Yes, but of good quality!

For those in a hurry to get back to the slopes, there are several fast food options; you can enjoy hamburgers and chips on a terrace, mountain-style sandwiches or even visit the delicatessen at the Village Carrefour Montagne!

### "Green" restaurants

The Arc 1950 restaurants are committed to sustainable development. They buy local, short-circuit produce that is both fresh and seasonal, make generous, delicious cuisine in organic, vegetarian, vegan and gluten-free options, have banned plastic straws, use biodegradable takeaway boxes and offer unpackaged produce at the supermarket.

## #1950Experience

### Pedestrian pick-up shopping with the Carrefour Montagne supermarket

The 8 à Huit supermarket is now Carrefour Montagne! With an all-new pick-up service for pedestrians, shop in the warmth of your apartment and collect as you arrive home. And so you can enjoy the slopes even more, Carrefour Montagne will even deliver your shopping to your apartment.



Warming après-ski



## CHAPTER 7

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Arc 1950 is much more than a resort ; it's a village with its own life, character and style. As the last rays of the sun touch Aiguille Rouge, the resort is lit up and a new phase of the day begins in the Village. Now, its charm reaches new heights and everyone is invited to share in the warmth of a unique sundown experience.

The Village's unique charm is a result of everyone's participation; guests are at the heart of the entertainment. Strolling around, you will understand: there's a terrace where you can enjoy a snack, here's a cosy room and a welcoming smile, there's attention to detail, a cheery fireplace, and a pleasant drink with family or friends. These are the everyday luxuries of the resort.

The peaceful atmosphere of the streets and squares, the magical entertainment, the absence of cars, the welcome given in the shops, restaurants and bars, the concerts and shows... There's no doubt the Village can woo holidaymakers!

### Après-ski entertainment

In the late afternoon, things start to get festive. The ski slopes give way to entertainment, freestyle ski shows, discoveries of all kinds, for a different sort of mountain experience. The spectators of such highlights - interesting shows, fabulous parades, unusual competitions - want nothing more than a repeat performance.



### Happy hour in the Village

Enjoy a drink in a variety of environments, without ever leaving the Village. A fantastic experience every evening, thanks to the number of restaurants and bars. Exploring the world beneath the fairy-tale lights, seeking the place and style you want for the evening, whether it's an Irish pub, an Italian mountain bar, a dinner bar, or a club lounge. Choose from restaurants serving Savoy food or from all around the world; an après-ski world tour.



### Unique experiences close to the Village

If you haven't had your fill of skiing or activities, no problem! Evolution 2 offers original après-ski activities including dog-sledding, helicopter flights and snowshoeing. ESF also offers the snake gliss toboggan, Yooner and snowshoeing, while Caméléon Organisations helps you explore the Village Igloo and ice cave for a snack, an aperitif, dinner, or even for the night!



### Spring festival

The Village streets become a venue for après-ski concerts and shows. A variety of music styles follow the rhythm of the lengthening days. Jazz, rockabilly, pop and more transform spring afternoons into special times with family and friends.



### #1950Experience

#### Exceptional evenings with the Club of the Chalet de Luigi

Every Thursday, the Club of the Chalet de Luigi welcomes holidaymakers from 11pm for a wild evening.

Access by any means



## CHAPTER 8

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Arc 1950 le Village is accessible by many means of transport adapted to the needs of its customers. By car, taxi, train, plane or even helicopter, there is always a way to get to us!

The 1950 Experience begins as soon as you arrive at the Village. After being warmly welcomed and guided to the entrance of the vast underground car park with direct access to your residence, it's time to discover a pedestrian Village... Welcome to one of the most easily accessible resorts in the Alps!

### By car

Follow Albertville, then Moûtiers, then Bourg-Saint-Maurice/Les Arcs. Take the A43/E70 to Albertville then the dual carriageway to Moûtiers and, finally, the National 90 to Bourg-Saint-Maurice, and then to Les Arcs.

### By train

TGV from Paris, Lille and Nantes. Thalys from Amsterdam and Brussels. The SNCF train station closest to Arc 1950 le Village is Bourg-Saint-Maurice, about 35 mins from the Village.



### By plane

Four international airports help you reach Arc 1950 le Village by commercial or private flight.

**Airport Lyon Saint Exupéry**  
www.lyon.aeroport.fr  
Tel: +33 (0)4 26 00 70 07

*Bus transfert:*  
www.altibus.com

**Airport Chambéry - Aix**  
www.chambery-airport.com  
Tel: +33 (0)4 79 54 49 66

*Bus transfert:*  
Trans'neige  
Tel: +33 (0)4 79 68 32 90

**Airport Geneva Cointrin (Switzerland)**  
www.gva.ch  
Tel: +41 900 571 500

*Bus transfert:*  
www.alpski-bus.com  
ou www.altibus.com  
Tel : +41 22 798 20 00

**Airport Grenoble Saint Geoirs**  
www.grenoble-airport.com  
Tel: +33 (0)4 76 65 48 48

### By the funicular railway

Nestling in the heart of the vast Paradiski domain, Arc 1950 le Village is linked with three other of the Les Arcs sites and the valley of Bourg-Saint-Maurice by the funicular railway, which connects the SNCF train station to Arc 1600 in just 7 minutes.

### By inter-resort shuttle bus

From Arc 1600, inter-resort shuttles regularly serve Arc 1950 le Village and the other Les Arcs sites

### By helicopter

The heliport allows landing 200 metres from le Village.  
www.helimountains.com  
Tel. : +33 (0)6 11 74 38 83  
contact@helimountains.com



## #Expérience 1950

### A high-tech underground car park

EFFIA's underground car park contributes to reducing energy consumption thanks to its low-energy LED bulbs. The car park offers new, modernised reception points and top-of-the-range services to keep your car warm in all circumstances: electric recharging points, professional chain fitting, battery boosters...

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