



THE 1950 EXPERIENCE

Arc 1950 Le Village, the most recent of the Haute-Tarentaise resorts, is a jewel set in the heart of the mountains. Every season, the Village enchants its French and international visitors even more with its colourful 5* ski-in/ski-out residences, its high-end services, its car-free streets, the pretty shops and varied restaurants and its exceptional entertainment programme. A true "art de vivre" of winter sports.

When the Village first opened in 2003, it stood out with its concept that was unique in the Alps and its location at 1950 metres with spectacular views and guaranteed snow. Today, it shines even more brightly, thanks to the men and women who have preserved this identity and turned it into a real asset through their love for this exceptional place, the warm welcome they offer and the diversity of their products. I mean the Village's ambassadors, of course: the apartment owners, who come from all over the world, the retailers and our lodging operator, Pierre & Vacances Premium.

If Arc 1950 le Village was a pioneer in luxury accommodation in Les Arcs, it is now accompanied in the 5* category by Club Med, the Taj-i-Mah hotel and the Chalets des Neiges residences. The success of this new accommodation offer confirms the merit of creating our Village and the move upmarket it has brought about in Les Arcs.

Today, Arc 1950 Le Village has new ambitions, so I urge you to come to our Village, to discover a unique experience every day: the 1950 experience.

Nathalie Guidon
General Manager - Resort Club Arc 1950



1. The Village * * * * *



The 1950 Experience

The goal of the teams that work in Arc 1950 is to offer the charm of the Savoie region, village streets that are also ski runs, spacious high-end apartments and exceptional services. When you ski through the Village, your gaze is captured by the views of Mont Blanc, the Aiguille Rouge and the mountains of the Tarentaise valley. There are no vehicles to disturb your eyes or ears; our cocoon of comfort is built over a huge underground car park, designed for easy parking when you arrive in the resort and with direct access to the apartments. Arc 1950 le Village is an attractive, practical and comfortable resort for all ages and generations.

Our desire to offer a high level of service, to look for details that will improve the 1950 Experience and to offer a warm welcome has paid off. This pursuit of excellence by the Village management, Pierre & Vacances Premium and the retailers has been rewarded by the renewal of its 5* classification and TripAdvisor's Certificate of Excellence 2019.

In the Village, everything is just a few steps from your residence, on foot or on skis. Lovely boutiques, animated bars, elegant restaurants and a crèche for children are there to meet everyone's needs, from the simplest to the most extravagant.

Après-ski here is lively; the resort organises entertainment, games, shows and concerts, to enjoy with your family or friends. The events are programmed according to a specific weekly theme and the lavishness of the entertainment is part of the 1950 Experience. Children are happy, so their parents are too...

In each of the residences, there are swimming pools, Jacuzzis and fitness rooms where you can relax after skiing. If that doesn't relax you enough, the Deep Nature Arc 1950 Spa will help to recharge the batteries of visitors, from the most athletic to the most contemplative. With its themed grottos, counter-current pool, Turkish bath, Jacuzzi, nail bar and massage rooms with a view of Mont Blanc, wellness is a true art of living here.

A holiday in Arc 1950 le Village means having the freedom to choose your arrival and departure dates (flexibility offered by Pierre & Vacances according to availability). Above all, it means enjoying the unique atmosphere of this welcoming resort where people have a smile on their face. The serene atmosphere makes you really want one thing: to come back again...



#experience1950

"Green Key" Label for the Village

Arc 1950's Pierre et Vacances and Radisson Blu residences have been awarded the Green Key label. This symbol of environmentally-responsible tourism rewards the Village's commitment to sustainable development. Our guests become the co-actors of this approach based on seven criteria: our environmental policy, client awareness, management of water, waste and energy, responsible purchasing and improvement of living conditions.

#experience1950

arc1950booking.com

This winter, our Village will have an on-line contact service that will present the full range of apartments available for rent in the resort, via Pierre et Vacances, Maeva.com and private rentals.

PRESS CONTACT

NATHALIE GUIDON - General Manager
Resort Club Arc 1950
+33 640 50 61 44
ng@arc1950.com